



## Annual Admission Frequently Asked Questions

### How do I purchase an annual admission card?

Annual admission can be purchased online via [www.dowgardens.org](http://www.dowgardens.org), by phone, or in person at the Visitor Center.

### What is the cost of annual admission to Dow Gardens?

An annual admission card is \$30 and admits ONE person into the garden, each visit, for a year through the month of purchase.

### Who can utilize my annual admission card?

Annual admission is transferable only to designated household members specified at the time of purchase. A fee of \$5.00 will be charged to change these names after the initial purchase (limit of one such change per year). Changes can be made, free of charge, during the month of renewal.

Annual admission is valid for ONE person per visit. Additional members can be added to a household, and visit simultaneously, for \$30.00 each. Alternatively, visitors may choose to pay daily admission for family members and guests.

### Do you have a family rate?

Individuals can purchase an annual admission card, regardless of age. There is no family rate for admission. Daily admission for adults is \$15.00. Children 4 - 17 (as well as students with identification) are \$5.00. Admission is FREE for children 3 & under.

### Can I gift annual admission?

Yes! We recommend purchasing a gift card in the amount of admission you would like to give. This allows the recipient to begin the 12 months of admission upon their first visit.

### When will I receive my annual admission card if purchased online?

Guests will receive an email confirmation with an attached temporary annual card. A physical card will arrive two to three weeks after purchase (one per household). If a card is lost or stolen we will be happy to look your information up in our system.

#### **BUSINESSES AND ORGANIZATIONS**

*As of 2024, annual admission cards will be transferable within households only. Business owners (photographers, hospitality services) may not offer the use of annual admission cards to clients. Developmental centers, group homes, senior care assisted living, or skilled nursing facilities may be eligible for an organizational membership. Contact our Guest Services Team for more information. 989 631 2677 [info@dowgardens.org](mailto:info@dowgardens.org) [www.dowgardens.org](http://www.dowgardens.org)*

